

## **CURRICULUM VITAE**

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3. **Telephone** : 9836440904
4. **E-mail id** : [sarajitsardar99@gmail.com](mailto:sarajitsardar99@gmail.com)
5. **Date of birth** : 31<sup>st</sup> August, 1973
6. **Present Position held** : Assistant Professor, Department of Commerce,  
Vidyasagar Evening College
7. **Area of specialization** : Marketing
8. **Academic qualification** :

<b>Name of the degree</b>	<b>Institution</b>	<b>Year of passing</b>
BCom(Hons)	St Xaviers College	1995
MCom	Calcutta University	1997
Ph.D	Calcutta University	2018

9. **Experience** :
- (i) Joined Defence Accounts Department in October 1997 and worked till October 2006
- (ii) Joined Vidyasagar Evening College in November 2006 and working till date

## 10. List of publications

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SNO	NAME OF THE PUBLICATION	PUBLISHED BY	ISBN/ISSN	TITLE OF PUBLICATION
1.	E-commerce in today's fast changing information technology ecosystem	City College of Commerce and Business Administration	ISBN 978-81-92531-35-9 (November, 2012)	E-Commerce – A step towards 'Farm-to-fork'
2.	Corporate frauds and its impacts on Indian business environment	Department of Commerce, Bangabasi Morning College	ISBN 978-93-82623-61-8 (2015)	Corporate Banking Fraud and its Impact on Indian Business Environment
3.	Financial inclusion in India: challenges and prospects	Department of Commerce, Malda College	ISBN 978-93-85248-85-6 (December 2015)	Financial Inclusion via Agricultural Credit-Some Shades of Grey
4	Suprayaga (an interdisciplinary peer-reviewed journal)	Department of Commerce, Hooghly Mohsin College	ISBN 978-81-924236-5-4 (March, 2016)	Agribusiness Reforms: Is it fait accompli? A study with special reference to agro-export
5	The management accountant	The Institute of Cost Accountants of India	ISSN 0972-3528 (April, 2017)	Relationship Marketing in Banks
6.	The BESC Journal of Commerce and Management	Bhawanipur Education Society College	Print ISSN: 2395-4639 Volume 4, July 2018	Relationship Marketing Strategies of Some Selected Banks in Kolkata—Introspection

SNO	NAME OF THE PUBLICATION	PUBLISHED BY	ISBN/ISSN	TITLE OF PUBLICATION
7.	E - Commerce for Future & Trends UGC list SI No 6230 JNo 47053	STM Journals	ISSN 2454- 9347 Volume 6, Issue 2	Marketing Strategy in Digital Age: A Study on Some Selected Banks in Kolkata
8.	RESEARCH REVIEW International Journal of Multidisciplinary  UGC list SI No 21243 JNo 44945	RESEARCH REVIEW International Journal of Multidisciplinary	e-ISSN 2455 3085 <i>Volume-04</i> (Online) <i>Issue-05</i> <i>May-2019</i>	The Anti-Profiteering Conundrum
9.	Shodh Sarita	Shodh Sarita	ISSN-2348- 2397 Volume 7, Issue 28, October to December, 2020	Investment Planning-A study of selected investors near Kolkata

## 11. List of presentations :

SNO	TITLE OF THE SEMINAR	DATE(S) OF THE SEMINAR	ORGANISED BY	TITLE OF THE PRESENTATION
1	UGC Sponsored 2-day National Seminar on “ Insurance : Challenges and Prospects in the Context of Social Security”	1 <sup>st</sup> and 2 <sup>nd</sup> February, 2012	Department of Commerce, Pingla Thana Mahavidyalaya in collaboration with Chandrakona Vidyasagar Mahavidyalaya	Health Financing in India – The North South divide
2	UGC sponsored State-Level Seminar on “Changing World of Finance”	15 <sup>th</sup> March, 2012	Department of Commerce, Serampore College	Microfinance- Monopolising the poor
3.	UGC Sponsored State Level Seminar on “ E-Commerce in today’s fast changing information technology ecosystem”	27 <sup>th</sup> November, 2012	City College of Commerce and Business Administration in collaboration with Undergraduate Board of Studies in Commerce, University of Calcutta	E-Commerce – A step towards ‘Farm-to-fork’
4	UGC Sponsored National Seminar on “Impact of Reforms on Indian Insurance Sector”	5 <sup>TH</sup> AND 6 <sup>TH</sup> April, 2013	Deshbandhu College for Girls	GSHIS – towards universal health coverage?
5	UGC Sponsored State Level Seminar “ Corporate Frauds and its Impacts on Indian Business Environment”	17 <sup>th</sup> March, 2015	Department of Commerce, Bangabasi Morning College in collaboration with Department of Commerce, University of Calcutta	Corporate Banking fraud and its impact on Indian Business Environment
6	UGC Sponsored National Seminar on “ Second Generation reforms in India: Are they fait Accompli”	27 <sup>th</sup> and 28 <sup>th</sup> August, 2015	Department of Commerce, Hooghly Mohsin College in collaboration with Department of Commerce, Chandernagore College	Agribusiness Reforms: Is it fait accompli? A study with special reference to agro-export
7	UGC Sponsored National Level Seminar on “ Financial Inclusion : Challenges and Prospects”	12 <sup>th</sup> and 13 <sup>th</sup> September, 2015	Department of Commerce, Malda College, Malda in collaboration with The Institute of Cost Accountants of India	Financial Inclusion via agricultural credit-some shades of grey
9.	One day National Seminar on “Contemporary Issues in Accounting and Finance”	27 <sup>th</sup> June, 2018	Department of Commerce, Calcutta Girls College	A Study on a Contemporary Marketing Strategy of Some Selected Banks

SNO	TITLE OF THE SEMINAR	DATE(S) OF THE SEMINAR	ORGANISED BY	TITLE OF THE PRESENTATION
10.	Contemporary issues and challenges in Indian Accounting Standards (Ind-AS) & indirect taxation	15 <sup>th</sup> and 16 <sup>th</sup> December, 2018	Department of Commerce, Kidderpore College Institute of Cost Accountants of India	Anti-Profiteering measures in GST- Boon or bane for consumers
11.	Contemporary issues in Accounting and Finance	29 <sup>th</sup> and 30 <sup>th</sup> January, 2019	Department of Commerce, Calcutta Girls' College	The Anti-Profiteering Conundrum
12.	Contemporary Issues in Commerce and Economics	11 <sup>th</sup> January, 2020	Department of Commerce, Vidyasagar Evening College, Department of Commerce and Department of Economics, T.H.K Jain College	A Study on Select Schemes of SBI Pension Funds Pvt Ltd

## 12.Sponsored Projects:

Sl. No.	Title of the Major / Minor Prpject	Sponsoring Agency	Period	Grant/ Amount mobilized
1	Performance analysis of Pension Funds Schemes in India-a critical study of some select Public and Private sector schemes	ICSSR	12 months	Rs 140,000

## 13.Refreshers/Orientation Courses attended :

SNO	REFRESHER/ORIENTATION COURSE/PROGRAMME	DATE(S) OF THE COURSE/PROGRAMME	ORGANISED BY
1.	Orientation Programme	26 <sup>th</sup> November to 24 <sup>th</sup> December, 2008	Academic Staff College, University of Calcutta
2.	Refresher Course	10 <sup>th</sup> September to 29 <sup>th</sup> September, 2012	Academic Staff College, University of Calcutta
3	Refresher Course	1 <sup>st</sup> March to 22 <sup>nd</sup> March 2017	Human Resource Development Centre, University of Calcutta
4.	Refresher Course	26 <sup>th</sup> November to 09 <sup>th</sup> December 2019	Human Resource Development Centre, University of Calcutta

#### 14.Seminars/Webinars/Workshops attended :

SNO	TITLE OF THE SEMINAR/WORKSHOP	DATE(S) OF THE SEMINAR	ORGANISED BY
1.	International Seminar on “Development of language Education”	24 <sup>th</sup> and 25 <sup>th</sup> November, 2006	University of Calcutta
2.	UGC sponsored seminar “Unabingsher Uttaradhikar”	11 <sup>th</sup> and 12 <sup>th</sup> November, 2008	Vidyasagar College
3.	National Seminar under UGC- ASIHSS Programme	7 <sup>th</sup> February, 2009	Department of Commerce, University of Calcutta
4.	Workshop on “Implementation of B.Com New Syllabi University of Calcutta	4 <sup>th</sup> December, 2010	Netaji Nagar Day College & U.G Board of Studies University of Calcutta
5.	UGC sponsored seminar on “Education Industry Linkage- Focus on Business Education”	7 <sup>th</sup> April, 2010	Department of Commerce, Surendranath College, & West Bengal University of Technology
6.	UGC sponsored one-day state level seminar on “Rabindranath and his Political Thought”	4 <sup>th</sup> April, 2011	Departments of Political Science and Bengali, Vidyasagar Evening College
7.	UGC sponsored National Conference on “Women and Spaces:Engendering and Regendering Identities”	29 <sup>th</sup> and 30 <sup>th</sup> August, 2011	Departments of English, Economic and History, Vidyasagar Evening College
8.	UGC sponsored state level seminar on “Higher Education as the harbinger of a prosperous modern India”	19 <sup>th</sup> November, 2011	West Bengal College and University Teachers Association & Seth Soorajmull Jalan Girls’ College, Kolkata
9.	UGC sponsored National Seminar on “IFRS-a step towards Globalisation of Indian Accounting Standards	2 <sup>nd</sup> and 3 <sup>rd</sup> December, 2011	City College of Commerce and Business Administration & The Institute of Cost and Works Accountants of India
10.	International Seminar on “Search for holistic Combination of Agriculture, Industry & Education”	8 <sup>th</sup> December, 2011	St Xavier’s College, Kolkata

### Seminars/Wbinars/Workshops attended

SNO	TITLE OF THE SEMINAR/WORKSHOP	DATE(S) OF THE SEMINAR	ORGANISED BY
11.	UGC Sponsored 2-day National Seminar on “ Insurance : Challenges and Prospects in the Context of Social Security”	1 <sup>st</sup> and 2 <sup>nd</sup> February, 2012	Department of Commerce, Pingla Thana Mahavidyalaya in collaboration with Chandrakona Vidyasagar Mahavidyalaya
12	UGC sponsored State-Level Seminar on “Changing World of Finance”	15 <sup>th</sup> March, 2012	Department of Commerce, Serampore College
13.	Workshop on “Question pattern and Project Guidelines of B.Com Part III (2010 syllabi), University of Calcutta	4 <sup>th</sup> August, 2012	S.A jaipuria College
14.	Seminar on “Corporate Fraud”	29 <sup>th</sup> September, 2012	Department of Commerce, University of Calcutta & Commerce Alumni Association
15.	UGC Sponsored State Level Seminar on “ E-Commerce in today’s fast changing information technology ecosystem”	27 <sup>th</sup> November, 2012	City College of Commerce and Business Administration in collaboration with Undergraduate Board of Studies in Commerce, University of Calcutta
16.	UGC Sponsored National Seminar on “Impact of Reforms on Indian Insurance Sector”	5 <sup>TH</sup> AND 6 <sup>TH</sup> April, 2013	Deshbandhu College for Girls
17.	UGC sponsored national Seminar on “XIIth Plan perspective of Higher Education”	7 <sup>th</sup> December, 2013	Umesh Chandra College, Kolkata & West Bengal College and Teachers’ Association Kolkata
18.	UGC Sponsored State Level Seminar “ Corporate Frauds and its Impacts on Indian Business Environment”	17 <sup>th</sup> March, 2015	Department of Commerce, Bangabasi Morning College in collaboration with Department of Commerce, University of Calcutta
19.	Trends in Contemporary Indian Historical Studies: Crises and Transition	20 <sup>th</sup> December, 2014	West Bengal College & University Teachers’ Association
20.	UGC Sponsored National Seminar on “ Second Generation reforms in India: Are they fait Accompli”	27 <sup>th</sup> and 28 <sup>th</sup> August, 2015	Department of Commerce, Hooghly Mohsin College in collaboration with Department of Commerce, Chandernagore College
21.	UGC Sponsored National Level Seminar on “ Financial Inclusion : Challenges and Prospects”	12 <sup>th</sup> and 13 <sup>th</sup> September, 2015	Department of Commerce, Malda College, Malda in collaboration with The Institute of Cost Accountants of India

### Seminars/Workshops attended

SNO	TITLE OF THE SEMINAR/WORKSHOP	DATE(S) OF THE SEMINAR	ORGANISED BY
22.	One day Workshop on implementation of Newly Introduced Semesterised 3-year BCom syllabi under CBCS	29 <sup>th</sup> July, 2017	Department of Commerce, Bangabasi College & U.G Board of Studies in Commerce, University of Calcutta
23.	A One day Workshop on Revised Curricula of Semesterised BCom (Hons & Genl) Course of studies under CBCS & related issues	25 <sup>th</sup> November, 2017	T.H.K. Jain College, Kolkata & U.G Board of Studies in Commerce, University of Kolkata
24.	One day Workshop on Career Advancement Scheme	10 <sup>th</sup> March, 2018	Seth Soorajmull Jalan Girls' College & West Bengal College and Teachers' Association, District Committee, Kolkata
25.	One day National Seminar on "Contemporary Issues in Accounting and Finance"	27 <sup>th</sup> June, 2018	Department of Commerce, Calcutta Girls College
26.	Two-day National-Level Seminar on "Contemporary Issues and Challenges in Indian Accounting Standards (Ind-AS) & Indirect Taxation	15 <sup>th</sup> and 16 <sup>th</sup> December, 2018	Department of Commerce, Kidderpore College and Institute of Cost Accountants of India
27.	Two-Day National Seminar on "Contemporary Issues in Accountinh and Finance"	29 <sup>th</sup> and 30 <sup>th</sup> January, 2019	Department of Commerce, Calcutta Girls College and Department of Commerce, Vidyasagar Evening College
28.	Workshop on MOOCs, E-Content Development and Open Education Resources	19 <sup>th</sup> March to 25 <sup>th</sup> March, 2019	UGC, HRDC
29.	One Day Workshop on Taxation II (GST)	27 <sup>th</sup> April, 2019	UG Board of Studies, University of Calcutta and Department of Commerce, Maharaja Manindra Chandra College, Kolkata
30.	State Level Seminar on "Naional Education Policy"	23 <sup>rd</sup> November, 2019	Jadavpur University, Kolkata and WEBCUTA
31.	One-Day national Seminar on "Contemporary Issues in Commerce and Economics"	11 <sup>th</sup> Jauary, 2020	Department of Commerce and Department of Commerce & Economics, T.H.K Jain College
32.	One day Workshop on "Computerised Accounting and E-Filing of Tax Returns"	16 <sup>th</sup> January, 2020	UG Boardf of Studies, University of Calcutta and Department of Commerce, Netaji Nagar Day College
33.	Webinar on "Corporate Response vis-à-vis Covid-19 Crisis"	13 <sup>th</sup> June, 2020	Department of Commerce, St Xaviers College, Burdwan
34.	Webinar on "Future of Banking"	24 <sup>th</sup> June 2020	Acasia Global Knowledge Initiative



SNO	TITLE OF THE SEMINAR/WORKSHOP	DATE(S) OF THE SEMINAR	ORGANISED BY
35.	Webinar on “Impact of COVID-19 on Indian Economy and Business-Challenges and Strategies for revival”	3 <sup>rd</sup> and 4 <sup>th</sup> July, 2020	Banwarilal Bhalotia College, Asansol
36.	Webinar on “Personal Income Tax Planning:A Comparative Analysis between Existing and New Regime”	4 <sup>th</sup> July, 2020	Department of Commerce, Bijoy Krishna Girls’ College, Howrah
37.	Webinar on “Higher Education and Other Economic Issues in Post COVID World”	7 <sup>th</sup> July 2020	Nabadwip Vidyasagar College
38.	One Day Webinar on “Indroducting Skill Oriented Courses in Universities and Colleges (With Special reference to NSQF)”	9 <sup>th</sup> July 2020	Andhra Pradesh Council of Higher Education and Akkineni Nageswara Rao College
39.	Seven Days Faculty Development programme on “Befriend Technology with the New Educator’s Code-transformation from Physical to Digital”	27 <sup>th</sup> July to 2 <sup>nd</sup> August	Bharat College of Arts and Commerce, Hendrepada, Kulgaon, badlapur
40.	One Day National Webinar on “Impact of COVID-19 on Indian Accounting, Economy and Society”	20 <sup>th</sup> August, 2020	Commerce Alumni Association, University of Calcutta in collaboration with Department of Commerce, University of Calcutta & The Institute of Cost Accountants of India
41.	One Day Webinar on “Goods and Services tax (GST): Academic and Industry Perspectives”	29 <sup>th</sup> August, 2020	Netaji Nagar Day College, Kolkata
42.	AICTE Sponsored Six Days Online STTP on “Practical Application of Econometrics”	24 <sup>th</sup> September to 29 <sup>th</sup> September, 2020	Department of Management Studies, PSNA College of Engineering and Technology, Dindigul, Chennai
43.	One day National Webinar on “COVID-19 Pandemic:Challenges and Opportunities for Indian Economy”	17 <sup>th</sup> October, 2020	Department of Commerce, Calcutta Girls College
44.	Course on “Effective Documentation for Accreditation”	15 <sup>th</sup> September to 10 <sup>th</sup> November, 2020	IQAC Cluster, India

#### 15. Other notable engagements :

- Subject expert in the Board for selection of Teacher for Commerce in St Xaviers Institution at H.C. Dutta Road, Panihati, Kolkata-700114 on 29<sup>th</sup> April, 2015.
- Member of Internal Quality Assurance Cell since August, 2017.